

TRANSMITTAL

Electronic Version v1.1

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**Title of
Invention****METHOD AND APPARATUS FOR CONDUCTING A TRANSACTION
BASED ON BRAND INDIFFERENCE**

Application Number : 09/540214



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First Named Applicant: Walker Jay S.

Confirmation Number: 9740

Attorney Docket Number: 00-006

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| Documents being submitted: | Files |
|----------------------------|---|
| us-fee-sheet | 00-006SIDS06.07.05-usfees.xml us-fee-sheet.xsl us-fee-sheet.dtd |
| us-ids | 00-006SIDS06.07.05-usidst.xml us-ids.dtd us-ids.xsl |
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